

Minutes

University Courses & Curriculum Committee

March 3, 2023 meeting (Zoom)

Attending: Uttam Chakravarty (chair), Steven Mumford, Zhengchang Liu, Lindsey Reno, Greg Price, Carlen McLin, Steve Rick, Randy Kearns, Caroline Noyes (non-voting), Kimberly Echols (non-voting)

Approved

Course Changes:

FA 2002 – Time/Motion/Narrative. Approved by online comments and meeting approval.

FA 4599 – Senior Project. Approved by online comments and meeting approval.

New Courses:

MKT 6526 – Sport Marketing.

Approved by online comments and meeting approval per AP-AA-40.3 Course Level and Units of Credit.

MKT 6527 – Sport Industry Sponsorship and Fundraising.

Approved by online comments and meeting approval per AP-AA-40.3 Course Level and Units of Credit.

MANG 4472 – Supply Chain Mgmt.

Resubmitted sanctioned proposal with added justification of course level. Approved during meeting per AP-AA-40.3 Course Level and Units of Credit .

MANG 6424 – Sport Leadership and Management.

Resubmitted sanctioned proposal with added justification of course level. Approved during meeting per AP-AA-40.3 Course Level and Units of Credit .

New Programs:

MBA Concentration – Sport Business. Approved by online comments and meeting approval.

Though approved, the committee would like more justification for specificity of concentration.

Policy Change:

Academic Honor's Program criteria.

Approved by online comments and meeting approval.

Tabled:

Course New: MUS 5315 – Music Business. Not enough time to consider and vote.

II. Criteria for evaluating new academic courses and Student Attendance Policy - Attached by email (UCCC Chair, 3/1)

More information from Caroline Noyes of what is proposed and why it's needed – Criteria and definition/explanation of what is expected in new academic courses, both with better tools for faculty/originators and criteria of what is expected at the different levels of approval, such as college versus university curriculum committee; justification for inclusion or exclusion of prerequisites; definition and justification for course levels; justification for credit range for variable credit; criteria for grad/ugrd courses taught together; appropriate syllabus, student learning outcomes- clear, specific, measurable, action-oriented, align with department; merging and balancing attendance policy guidelines.

III. Update (FYI) - Four Year Plan Initiative – Brief mention of improvements on four-year plans for undergrad programs.